



Taking Care of Your Personal Data

PRIVACY NOTE FOR CALIFORNIA RESIDENTS

Effective Date. January 1, 2020.

This **Privacy Notice for California Residents** supplements the information contained in AB's GENERAL PRIVACY NOTICE and applies solely to all visitors, users, and others who reside in the State of California ("consumers" or "you"). We adopt this notice to comply with the California Consumer Privacy Act of 2018 (CCPA) and any terms defined in the CCPA have the same meaning when used in this notice.

Changes to our Privacy Notice. Advanced Bionics reserves the right to amend this privacy notice at our discretion and at any time. When we make changes to this privacy notice, we will post the updated notice on the Website and update the notice's effective date. **Your continued use of our Website following the posting of changes constitutes your acceptance of such changes.**

Contact Information. If you have any questions or comments about this notice, the ways in which Advanced Bionics collects and uses your information described in this notice [and in the **Privacy Policy**], your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at:



Phone: 1-800-440-6436



Website: [advancedbionics.com](https://www.advancedbionics.com)







Email: privacy@advancedbionics.com

Advanced Bionics processes the following personal data:



Name, gender, birthday date, address, email address, phone number, bank details, date of surgery, cochlear implant measurements, fitting date, audiological information, surgery details, implant ID, device serial or lot number, explanation device information (if applicable).

Advanced Bionics has the following ground to process your personal data:

 Consent	 Legal Obligation	 Agreement
 Legitimate Interest	HIPAA Health Insurance Portability and Accountability Act	CCPA California Consumer Privacy Act

Advanced Bionics processes your personal data for the following purposes:

 Service or repair request	 Safety purposes	 Purchase	 Direct marketing
 Support the programming of the cochlear implant	 Research	 Warranty & Reimbursement	 Attending an event

Your data can be shared with entities in:

 USA	 Switzerland	 European Economic Area	 Other countries
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Advanced Bionics has taken the following measures to secure the processing of personal data:

 Intra-company agreements	 Policies and procedures	 Safety & security measures	 Employee training
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You have the right to:

 Access	 Change	 Deletion	 Portability
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Contact Advanced Bionics Data Protection Officer: privacy@advancedbionics.com.